

# Mobility concept

2014 saw the development of a Mobility concept within the framework of the STEP 2025 programme, with PlanSinn providing on-going process support.

The Mobility concept, which was developed in a collaborative approach, provides guidance for mobility in Vienna. A key element of the process is a mobility team composed of representatives from various municipal departments, companies with close ties to the City of Vienna as well as special interest groups.

True to its motto “mobile together”, the new concept is not only about proposing technical and planning measures, but above all about establishing sustainable processes.

The new Mobility concept is closely interconnected with other municipal and regional strategies. It represents a shift in paradigm, from viewing transportation planning as a task primarily featuring technological and logistics aspects towards seeing mobility as an interdisciplinary challenge for society as a whole.



## 2013 - 2014

### Client

Stadt Wien, MA 18 Stadtentwicklung und Stadtplanung

### Partners

TRAFFIX Verkehrsplanung GmbH

### Project management

Posch Hanna (Project coordination)  
Förster Kirsten  
Gerlich Wolfgang

### Categories

Process Control & Mediation  
Sustainability & Mobility