

# Vienna Bike Counter

**Vienna has been measuring the bicycle traffic flows in some central spots in the city for a couple of years now, and for quite some time the city authorities harboured plans to make the high frequencies visible in a number of busy locations.**

The Mobility Agency for Vienna now commissioned PlanSinn to conduct a study aimed at determining the most suitable measuring techniques, the information that was to be shown, the most suitable locations and the design and safety requirements a Vienna Bike Counter would have to fulfill. All these issues were examined and discussed together with Studio Bezdeka and Klaus Heimbuchner. In preparing the implementation of the project, all the relevant city authorities were consulted and their conditions and requirements in relation to such an urban marker established.

The Bike Counter was unveiled in June 2013. The two locations, Praterstern and Esperantopark, were identified as highly-frequented spots where the counters could be clearly seen by all traffic participants. By the end of October 2013, the metering devices had jointly counted more than one million bike journeys. Keep up the good work, Vienna cyclists!



**2012 - 2013**

## **Client**

Wiener Mobilitätsagentur

## **Partners**

Studio Bezdeka  
heimbuchner consulting GmbH

## **Project management**

Gerlich Wolfgang (Project coordination)  
Mellauner Michl (Project coordination)

## **Categories**

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