

Water is Life – the 2013 water action week by the Austrian Development Cooperation

In May and June 2013 the Austrian Development Cooperation staged information events on the topics of water and sanitation in public squares in Graz, Salzburg, Innsbruck, Klagenfurt and Vienna. PlanSinn developed the concept, provided the mediation team and locally organised and managed the respective events. The objective of the events was to help people gain a better idea of the volumes of water required for producing various consumer goods and food items: “Virtual water” further aimed to sharpen people’s awareness of the importance of efficient wastewater treatment for human health and progress in the countries concerned.

On Austrian National Day on 26 October 2013 the water station was set up on Vienna’s Minoritenplatz. The annual open day of the Austrian Federal Ministry for European and International Affairs was used as an opportunity to provide the population with information on water as the key focus of Austria’s development cooperation programme.



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