

Public participation in the implementation of the EU WFD

The EU Water Framework Directive provides for broad public participation in the integrated ecological development and management of bodies of water and waterways. Austria's federal and province governments are therefore required to involve the public in their water-related planning. On behalf of the Ministry of Life PlanSinn developed a public participation concept combining various forms of public dialogue with classic PR tools.

During the concept-drafting phase PlanSinn held consultations with province representatives in order to allow optimum linkage to local planning activities. From a bouquet of possible public participation measures the client finally opted for an interactive website (www.lebendefluesse.at), a range of activities in schools and a brochure and leaflet on the WFD, accompanied by various dialogue-centred events in the federal provinces.



2004 - 2004

Client

BM für Land- und Forstwirtschaft, Umwelt und Wasserwirtschaft (BMLFUW)

Partners

Raum.Film

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