

Cash for Culture

Cash for Culture has been established as a new funding instrument by the office of the Vienna Executive City Councillor for Culture and Science. It provides young creative talents aged 13 to 20 with a basic support of up to 1000 euros.

Additionally, the young creatives are offered project support by coaches from child-youth- or community institutions. In specific fields of interest, the youngsters have the opportunity to obtain support from professionals from the cultural sector. The payout of the sponsorship is uncomplicated. The young creatives present their projects in a public space and additionally at special Cash for Culture events at the Vienna City Hall. The implementation of the new funding model and the project evaluation is carried out in cooperation with youth- and community work institutions. PlanSinn is responsible for process control and support, as well as the development of the corporate design.



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Client

Stadt Wien, Büro des Stadtrates für Kultur und Wissenschaft

Project management

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Categories

Process Control & Mediation